

## Terms of Reference

### Communication Intern

2SCALE is an incubator and accelerator program that manages a portfolio of public private partnerships (PPPs) for inclusive business in agrifood sectors and industries.

With the financial support from the Dutch government, the 2SCALE program started in 2012 and will end in 2023, is one of the largest incubators of inclusive agribusiness in sub-Saharan Africa.

2SCALE provides a range of support services to Small and Medium Enterprises (SMEs), who act as lead firms. Together with producer organizations, agribusiness clusters and other grassroots actors, we enable them to produce, transform and supply quality food products to local, national and regional end-user markets, including BoP consumers, while at the same time developing fair and sustainable relations with smallholder farmers and other local entrepreneurs.

Over the past few years, 2SCALE has impacted significantly on smallholder agriculture and agribusiness across sub-Saharan Africa. The targets were ambitious, but they have been met or exceeded, thanks to the commitment from farmers, other grassroots actors and the private sector.

The Communication intern shall contribute to the communication activities of 2SCALE under the direct supervision of the Communication Specialist based in Mali.

### Principal tasks and responsibilities during this period were the following:

- Translates documents from French to English and vice-versa;
- Support communication activities including media relations, social media, audiovisual productions, outreach and promotion, projects' web presence, publishing, library and knowledge services; (e-newsletters, media briefings, social media activities; field stories; websites where appropriate);
- Contributes to the organization and preparation of special events;
- Prepares/and/or contributes to the preparation of field stories and other communications materials.

### Required skills

- Excellent oral, written and communication skills in English and French
- Ability to critically examine and review documents
- Excellent interpersonal skills and ability to operate effectively in an environment with multiple stakeholders and people from different cultures and backgrounds.
- Analytical capabilities and attention to detail
- Ability to successfully perform multiple tasks
- Ability and willingness to travel within country and frequently in the region
- High level of initiative and enthusiasm, adaptability and flexibility
- Able to think creatively about the use of digital and visual communication

### Duty Station

The Communication Intern shall be based in Bamako but should be available to travel within and outside the country.

### Deadline

May 3, 2021.

Send your CV and your cover letter in English to [mkoumare@2scale.org](mailto:mkoumare@2scale.org)